Schedule at a Glance

Monday, May 6

Time	Event
7:30 - 9:00 am	**SHARED BREAKFAST: Evolution Training Participants and Interest Groups** | *Atrium Ballroom*
8:30 am - 4:00 pm	**TRAINING CLASS: DR to DER Evolution Training Course** | *Council Conference Room*
9:00 - 11:00 am	**Commercial and Industrial Load Flexibility** | *Galleria South* — **Customer Engagement** | *Grand Ballroom I*
11:00 am - 12:00 pm	**SHARED LUNCH: Evolution Training Participants and Interest Groups** | *Atrium Ballroom*
12:00 - 2:00 pm	**Retail Pricing** | *Galleria South* — **Electric Transportation** | *Grand Ballroom I* — **PLMA Strategic initiative A** | *Galleria North*
2:00 - 2:30 pm	**SHARED REFRESHMENT BREAK: Evolution Training Participants and Interest Groups** | *Atrium Ballroom*
2:30 - 4:00 pm	**Global LM** | *Galleria South* — **Connected Devices** | *Grand Ballroom I* — **Decarbonization Through LM** | *Galleria North*
4:00 - 5:00 pm	**PLMA Member Meetup** | *Skyline I and II*
5:00 - 5:45 pm	**Conference First Timers' Welcome!** | *Skyline I and II*
5:00 - 5:30 pm	**Board of Directors Dinner** | *Atrium Ballroom*
5:30 - 7:30 pm	**Board of Directors Meeting** | *Atrium Ballroom*
8:00 - 10:00 pm	**Welcome Reception & Sneaker Ball at the Portland Art Museum**

Tuesday, May 7

Time	Event
7:30 - 9:00 am	**General Breakfast in the Sponsor Lounge** | *Atrium Ballroom*
7:30 - 9:00 am	**Women in DM Breakfast Connect + Career Success Panel** (Breakfast will be served in Skyline II) | *Skyline II*
9:00 - 9:20 am	**Opening Remarks from the Chair** | *Grand Ballroom I and II*
9:20 - 9:30 am	**Welcome to Portland** | *Grand Ballroom I and II*
9:30 - 10:00 am	**Keynote Address with Maria Pope, President and Chief Executive Officer, Portland General Electric** | *Grand Ballroom I and II*
10:00 - 10:30 am	**REFRESHMENT BREAK in the Sponsor Lounge** | *Atrium Ballroom*
10:30 - 11:30 am	**SMUD: The Next Chapter - Automated Demand Response** | *Grand Ballroom I and II*
11:30 am - 12:00 pm	**What's Up at PLMA? – Interest Group Updates** | *Grand Ballroom I and II*
12:00 - 1:30 pm	**LUNCH in the Sponsor Lounge** | *Atrium Ballroom*
1:30 - 2:30 pm	**Playing in the Ratebox: Experts Discuss Design, Customer, and Results** | *Grand Ballroom I and II*
2:30 - 3:00 pm	**The 2024 PLMA Awards: Meet the Winners!** | *Grand Ballroom I and II*
3:00 - 3:30 pm	**REFRESHMENT BREAK in the Sponsor Lounge** | *Atrium Ballroom*
3:30 - 4:00 pm	**Non-Pipeline Alternatives: Converting Homes from Natural Gas to Beneficial Electrification** | *Grand Ballroom I and II*
4:00 - 4:30 pm	**PLMA Utility Members Share** | *Grand Ballroom I and II*
4:30 - 5:00 pm	**Sponsor Showcase Lightning Round** | *Grand Ballroom I and II*
5:00 - 6:30 pm	**NETWORKING RECEPTION in the Sponsor Lounge** | *Atrium Ballroom*

Wednesday, May 8

Time	Grand Ballroom I	Grand Ballroom II	Galleria North	Galleria South
8:00 - 9:00 am	**BREAKFAST in the Sponsor Lounge** | *Atrium Ballroom*			
9:00 - 9:30 am	**TRACK A** | *Grand Ballroom I* Embracing A Greener Future Through Batteries, DR, and Competitive Procurement	**TRACK B** | *Grand Ballroom II* Closing the Feedback Loop From DR Impacts to Effective Marketing	**TRACK C** | *Galleria North* Providing Statewide Resilience: Beyond Extreme Events	**TRACK D** | *Galleria South* ICE 2.0: Quantifying the Cost of Climate-Driven Power Interruptions
9:30 - 10:00 am	**TRACK A** | *Grand Ballroom I* BTM Energy Storage Expected Performance During Heat Dome Events	**TRACK B** | *Grand Ballroom II* Improving Customer Choice, Reducing Bills, and Shifting Loads Via Time Varying Rates	**TRACK C** | *Galleria North* Supporting Grid Resilience in Puerto Rico with LUMA	**TRACK D** | *Galleria South* Learnings From the Northwest on Equitable DR Program Design
10:00 - 10:30 am	**TRACK A** | *Grand Ballroom I* Load Shaping with Batteries: A California 2023 Summer Reliability VPP	**TRACK B** | *Grand Ballroom II* Evergy's Transition to Time Based Rates, Powered by Oracle	**TRACK C** | *Galleria North* Connected Communities: Frameworks for Utility Interaction and Coordinated Control	**TRACK D** | *Galleria South* EV Load Shapes: The Crystal Ball of Utility Programs and Planning
10:30 - 11:00 am	**REFRESHMENT BREAK in the Sponsor Lounge** | *Atrium Ballroom*			
11:00 am - 12:00 pm	**TRACK E** | *Grand Ballroom I* Assessing Customer Experience and Business Models around Price-to-Device Communication and Control Pathways	**TRACK F** | *Grand Ballroom II* Yes, Smart Thermostats Can Do More Than DR!	**TRACK G** | *Galleria North* 11:00 - 11:30 am | Overcoming Winter DR Challenges: Results from Seattle's BYOT Pilot 11:30 am - 12:00 pm | Addressing the Rapid Rise in Winter Peak Demand	**TRACK H** | *Galleria South* 11:00 - 11:30 am | Enterprise DRMS to Reduce Technical Debt and Increase Prog. Automation 11:30 am - 12:00 pm | Engagement Platform–Voice Automation and Smartphone App for Load Management
12:00 - 1:30 pm	**LUNCH in the Sponsor Lounge** | *Atrium Ballroom*		**Sponsor Lounge Closes at 1:30 pm**	
12:15 - 1:15 pm	**WOMEN IN DM WORKSHOP: Why a Career Strategy is Essential** (Lunch will be served in Skyline II) | *Skyline II*			
1:30 - 2:30 pm	**Looking Beyond Managed Charging** | *Grand Ballroom I and II*			
2:30 pm	**Welcome to Brooklyn for the 50th Conference!** | *Grand Ballroom I and II*			
2:40 pm	**Closing Remarks** | *Grand Ballroom I and II*			
2:45 pm	**ICE CREAM SOCIAL** | *Ballroom Foyer*			
3:15 - 5:00 pm	**ULME** | *The Galleria*			